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Press Release

## **Soneva Adds Padel Tennis to its Unforgettable Experiences in the Maldives**

***Play the world's fastest-growing racquet sport in lush island locations***



**October 13, 2022.** Award-winning luxury resort brand Soneva is introducing padel tennis to its ever-evolving list of unforgettable experiences in the Maldives. The new courts will first be launched at the Noonu Atoll's [Soneva Jani](#) in October, followed shortly after at [Soneva Fushi](#) in the Baa Atoll.

Originally invented in 1969 in Mexico by Enrique Corcuera, padel tennis has quickly become one of the world's fastest-growing racquet sports. It is usually played in doubles on an enclosed court that is around one-third the size of a normal tennis court. Points are scored the same as in a tennis match, using special padel bats as racquets, however, in padel tennis, the height of the ball must be served at or below waist level.



Set against an idyllic backdrop of tropical island surrounds at Soneva Jani and lush jungle at Soneva Fushi, each court will be fully equipped and open to Soneva guests of all ages for both private or group lessons and friendly games.

To launch the new courts Soneva will be bringing a star-studded line-up of professional players through its [Soneva Stars](#) programme over the coming months and into the festive season. The current captain of Sweden's men's national padel team, [Jonas Bjorkman](#), will be returning to Soneva Fushi from October 28 to November 5, and December 15 to 26, 2022, offering his ever-popular private tennis sessions, as well as padel coaching on the new courts during the Christmas period. The former World No. 4 singles and World No. 1 doubles tennis player is among a small group of players who have managed to win all four Grand Slam events.

For more information about Soneva, visit [www.soneva.com](http://www.soneva.com)

To download Soneva Fushi images, visit [HERE](#)

To download Soneva Jani images, visit [HERE](#)

To download videos, visit [HERE](#)

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### **Note to editors:**

Tennis legend and padel champion Jonas Bjorkman is available for media interviews, please contact the Soneva Communications team to confirm availability.

### **About Soneva**

Founded in 1995, Soneva is an award-winning sustainable luxury resorts operator. At Soneva Fushi, Soneva Jani and Soneva in Aqua in the Maldives, and Soneva Kiri in Thailand, true 'luxury' is defined by peace, time and space. Each day, guests are encouraged to discover the Slow Life, reconnecting with themselves and the natural world through rare, unforgettable experiences that inspire and enthrall.



Soneva is a pioneer for responsible tourism, combining a conscientious, proactive approach to sustainability with exquisite luxury and intuitive personalised service. Carbon neutral since 2012, Soneva launched its Total Impact Assessment in 2016, a first for the hospitality industry, measuring its social and environmental impacts. A mandatory 2% environmental levy is added to every Soneva stay, with proceeds going towards the not-for-profit Soneva Foundation to offset both direct and indirect carbon emissions from resort activities and guest flights. The Foundation funds a range of global projects that have a positive environmental, social and economic impact.

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